



Connecting Corporate and Institutional Depositors with Banks Through an Online Platform



Who We Are

A global wholesale deposit marketplace

Our solution creates a positive non-zero sum game for all participants.



Partner Banks

Raise Funding from new markets and new depositors without the need for establishing and maintaining accounts.



Depositors

Access special deposit rates from global banks and transact through a central custodian account.



Client Banks

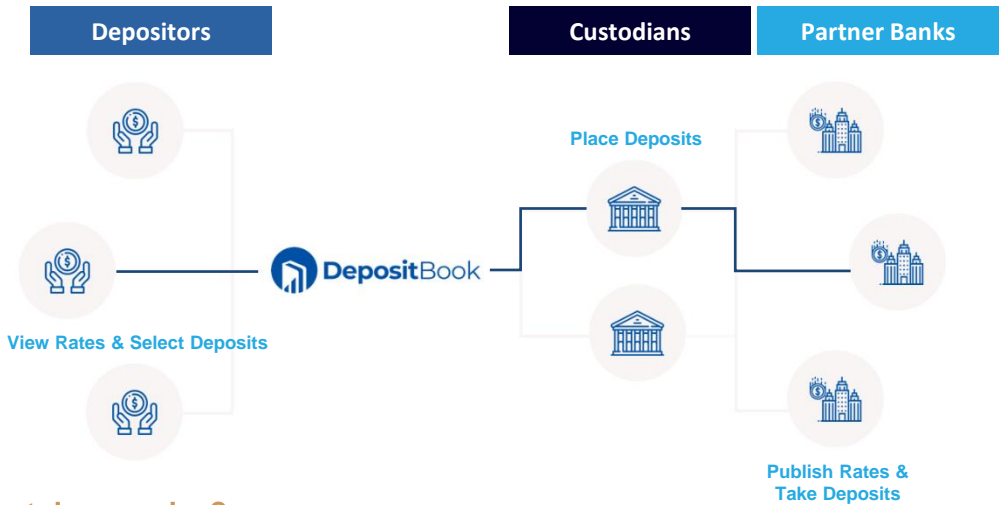
Offer attractive third party deposit products to their own customers.



Custodian Banks

Provides a **Central Account for depositors** and acts as a **fiduciary or a placement agent** for deposit products globally.

How Does It Work



What do we solve?

- Partner Banks looking for Funding can publish deposit rates at zero additional costs. Banks will be charged an agreed fee on successful raising of deposits on the total value of deposits raised.
- No need for Banks to onboard new Depositors, as clients are onboarded through one central custodian account.
- Clients can discover some of the best rates across global banks and deposit their Funds without opening a new account/undergo onerous onboarding processes with multiple banks.
- Clients will have access to 'special rates' exclusively for the platform with a 'pooled-deposit' option.
- Clients can do a reverse query to target the best rates for the deployment of their Funds.

Great Solution for Partner Banks

We help Banks raise liabilities, bring new clients without the hassle of account opening. Banks can publish deposit rates at zero additional costs. We charge a few basis points to the Partner Banks on successful raising of deposits through our Platform on the value of the total deposits raised.

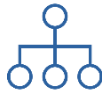
DepositBook as a Distribution Channel:

We offer access to numerous, diversified distribution channels for high value deposits.



Client Banks

Typically offshore private banks and wholesale banks offering Third-party savings products integrated into own offering.



Direct Channels

Direct client on-boarding with our nominated custodian bank. Large Clients include FI's, Corporates and Family Offices.



Private Banks and Wealth Managers

Different partners / brokers with own access to high value depositors. Third-party savings products integrated into own online / offline offerings.

Why Bank's Treasury Should Publish Rates with Us



Improve your Regulatory Ratios

Help improve your LCR / AD / NFSR ratios through quality, stable funding.



Global Coverage

Access Institutional and Corporate Deposits across the globe.



Simplify Deposit Handling

Avoid cost of opening, maintaining accounts and KYC.



Run Special Deposit Campaigns

Clients can pool in to make one large deposit.



Free Channel to Market Deposits

Free to publish rates

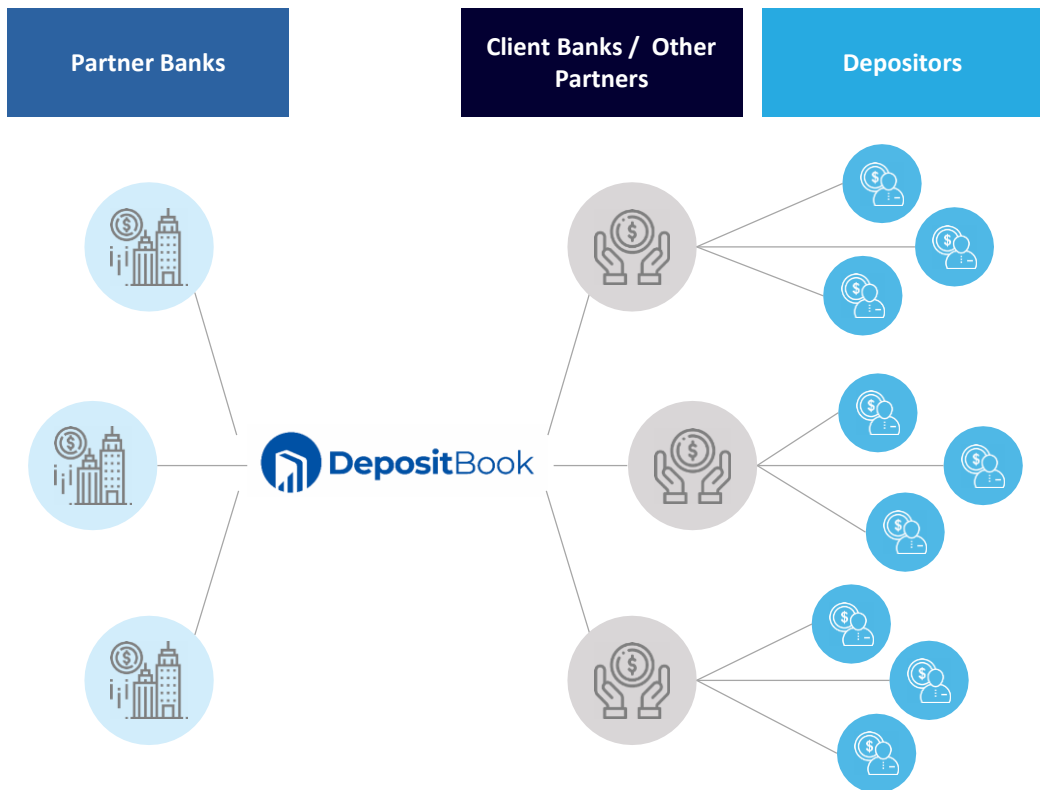


Reduce Costs

Reduce operating costs of raising wholesale deposits.

Client Banks / Intermediaries - B2B

White labelling our platform to provide third-party deposit products to your clients.



- Client Banks offer their customers **attractive rates** of 3rd party Partner Banks.
- Depositors can **conveniently deposit their money with Partner Banks** under the existing account relationship with their Client Bank.
- Partner Banks **gain access to deposits from new customers**.

For enquiries, please contact: Siddharth Bhandari
Email: siddharthb@newbridgefintech.com, Tel: +971562110863, Visit our
website: www.deposit-book.com